

SINCE 2003, SOLE POWER HAS BEEN A  
*leader & innovator* IN THE PRIVATE  
AND CORPORATE *events market*  
ACROSS CANADA AND INTERNATIONALLY.





# SOLE POWER

We don't follow the trends, we set the trends.  
Whether it be MC/DJ's, dancers, live music,  
production or specialty performers,  
Sole Power offers the most unique and  
talented entertainment and audio visual  
solutions to make your event brilliant.



SOLEPOWER  
PRODUCTIONS



Our *roster is*  
a **collaboration** of:

Over 300 performers

Event Staff

Managers

Producers

Technical Directors

Sole Power is also home to Scratch Lab DJ Institute, Eh! Team DJ's, Icons, Sole Power Live, The Digs! band, Legacy band, Mayhems Finest and Keys N Krates.





**Team**





“  
The people have  
**spoken**”

From start to finish, it was an absolute pleasure working with Sole Power. They fully grasped the vibe and feel of our company and were able to make the perfect suggestions as to what our event needed. Their execution was flawless and customer service went well beyond.

- *Corporate client 2018*

Thank you Sole Power for making my wedding the best day of my life. Dealing with your event producers and staff was stress-free right from the start. You made my wedding look and feel like a fairy tale. The Sole Power band was incredible and had my friends and family on the dance floor all night. Thank you so much!

- *Wedding client 2017*

You guys ROCK! I can't thank you enough for creating the party of the year for our son and family. From the MC, DJ and dancers to the lighting, video and effects, you guys delivered above and beyond. At the end of the night all our friends left saying that they had the best time. We couldn't have done it without you.

- *Private event client 2018*





**DJ's**

Specializing in unique concepts and customized packaging, Sole Power continues to offer a wide variety of DJ options.

When Sole Power opened its doors in 2002, the events industry took notice to what was, at the time, Canada's first boutique entertainment company. We provide DJs for a range of events, including corporate galas, weddings, fundraisers and night clubs. Offering a large variety of DJ options, we find the right style and feel for each customer.

With a personal events manager behind every event, we are able to familiarize ourselves with you and your event in order to establish your needs:

Video DJ

Interactive DJ

Duo DJ's

Themed DJ

Radio DJ's

Model DJ's

DJ/ Host Combination

Celebrity DJ's

DJ/ Roaming Musician Combo

Turntablist DJ's



## Venue **AV** installation

Sole Power provides **in-house**  
*Audio Visual and Production*  
services at many of Toronto's  
best event venues.

Our venue partners share common goals in executing high quality events with forward thinking concepts. As an exclusive or preferred venue partner, our goal is to enhance the client experience with cutting edge event production.





Sole Power's ICONS represent the extended division of our artist management team.

Made up of artists from across the globe, our ICONS roster has a large emphasis on dance, and never before seen talent.

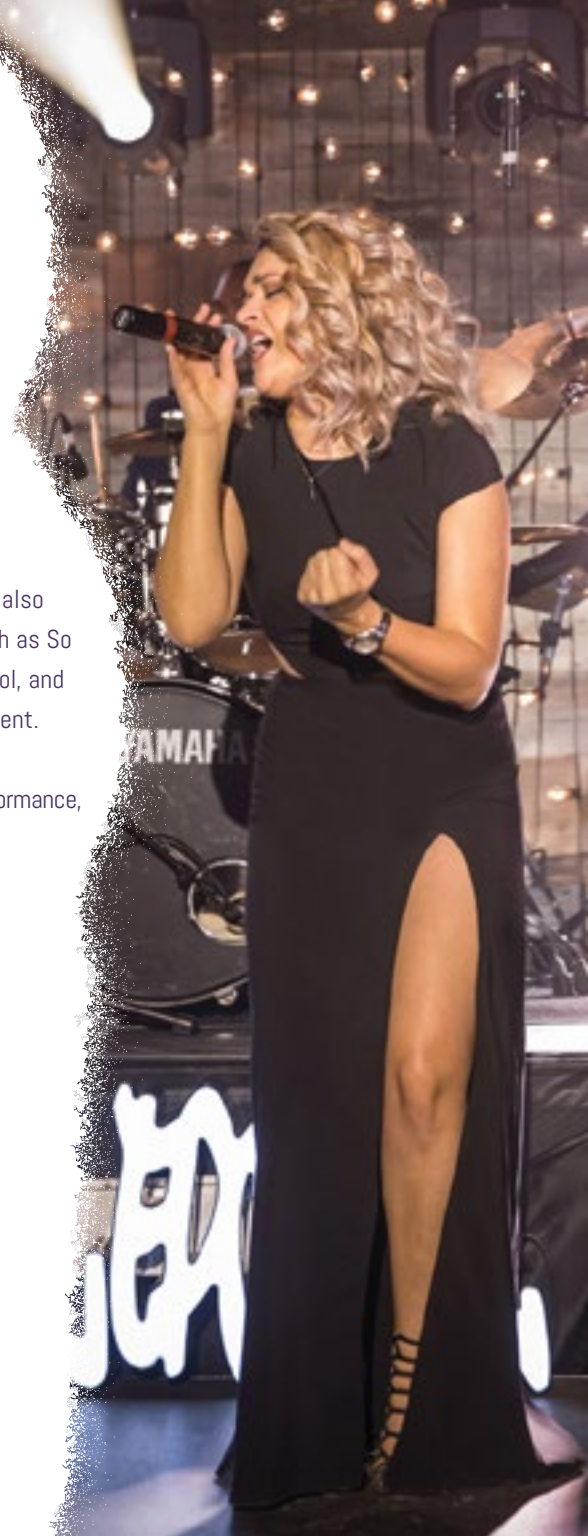
SP ICONS have starred in music videos for artist's such as Sean Paul, P Diddy, Beyonce, and Rihanna, and in movies including Honey, Save the Last Dance, We

Will Rock You and Hairspray. We have also had artists featured on TV shows such as So You Think You Can Dance, Canadian Idol, and three versions of the hit show Got Talent.

ICONS have enhanced events with performance, interaction, theatre, choreographed performances, and specialty concepts.

## Sole Power Icons Include:

Dance Troupes	Choreographers	Live Artists
Breakdancers	Sports Performers	Illusionists
Classical Dance Acts	Actors	Circus Performances
Themed Performers	Synthetic Ice Skaters	



ICONS

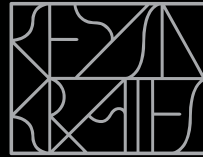
  
scratchlab  
DJ INSTITUTE

SOLEPOWER  
LIVE!

EH!  
TEAM  
DJ'S  




SOLEPOWER THE DIGS  
PRESENTS





## Live Music

The bands at Sole Power all feature similar characteristics and qualities. Our musicians are touring calibre artists with a young and fresh perspective on music, who have distinct images that fit the cutting edge music that they play. Our bands play a distinctive style that allows for the music to be seamlessly transitioned and mixed from one song to another, often being compared to a live DJ set. These features create a perfect party setting with high-energy levels for our crowds. Our bands are best known to flawlessly mix Top 40 and current hit songs with Motown, R&B, Classic Rock and party rocking favourites, also known as 'live mash-ups'.

Sole Power offers many choices in *live music* and *entertainment*.

SP musicians & singers have **performed** on stage or in studio with:

Alicia Keys

Shawn Mendes

Mary J Blidge

Gary Clarke Jr.

James Brown

Drake

Prince

Mariah Carey

The Weeknd

Justin Bieber

Lady Gaga

John Legend

In our continued efforts to make all of our events a success, Sole Power has taken its place in Toronto as a premier booking agency for a wide variety of live music acts.

After revolutionizing DJ concepts, Sole Power's involvement in signing and developing live music acts was the next logical step. Our booking house consists of events staff mixed with an agency's eye for talent. This gives our customers the security in booking the perfect live act, knowing that their event is being treated with the care, service, and integrity it deserves.

## **Our roster includes and our clients rely on us to provide:**

Three To Fifteen Piece Bands

Solo Singers

Orchestra's

Tribute Acts

Custom Designed Novelty Acts

Horn Sections

Cocktail Entertainment

Staged Shows

Roaming Musicians

Gospel Choirs

Electric Violinist

L.E.D. Drummer

More!



# EVENT MANAGEMENT

Sole Power is proud to offer *full service event* needs to our clients.

Our Event Managers, Producers, and Coordinators can also offer event planning, team building, event hosting, site inspections, power and rigging inspections, and all off-site event needs.

While our roster and products are extensive, as a full service company Sole Power will gladly source, and/or develop any product or item that we feel will benefit our clients and their events.

While we remain on the cutting edge of event planning and production, we also offer more traditional event concepts such as:

Casino Gaming

Inflatables

Novelties

Live Acts

Activites





Sole Power offers *Artist Management services* for internationally acclaimed **live** and **DJ acts**.

—  
**Artist Management**  
—



Sole Power has a  
complete in-house  
production facility



## Corporate clients have relied on us to provide:

Audio

Band sound

Dance floors

Dry ice

Consoles and playback

Custom Gobo's

Haze effects

L.E.D. walls and panels

Lucite podiums

Media walls

Moving head light fixtures

Pin spotting

Plexi stage sections

Power needs and installations

Rigging needs and support

Smoke machines

Stages

Trussing

Video screens

Wireless audio and band PA



scratchlab  
DJ INSTITUTE



THE SCRATCH LAB DJ INSTITUTE IS CANADA'S *first*  
*and largest* DJ SCHOOL AND TRAINING FACILITY.

The 2500 sq. foot studio houses over 30 pairs of turntables, 2 private studios, and features a custom curriculum. Scratch Lab is designed for both active DJ's who want to improve their skills, and any beginners who have never picked up a pair of headphones.

Located in midtown Toronto, Scratch Lab offers courses on evenings and weekends six days a week. In addition, the lab offers private classes, summer camps, group rates, and birthday parties.



Sole Power is proud to be affiliated with Scratch Lab.





# Highlights

## Sole Power Highlights Include:

Worked with artists such as:

James Brown    Drake    Bruno Mars

Guns N Roses    Kendrick Lamar

John Legend    Justin Bieber

Lenny Kravitz    Justin Timberlake

Diana Ross    Darius Rucker

Supplied talent and/or production for:

Coachella Music Festival    NHL    NBA

Chin Picnic    Caribana    TD Jazz Festival

Grand Prix    Rogers Cup    Grey Cup    TIFF

Digital Dreams    Luminato Festival    Pride

Lollapalooza    MMVA's    Ultra Music Festival



Produced events for/with:

Sick Kids Hospital Facebook Google

Scotiabank Dolce & Gabanna Nike

Coca-Cola Red Bull RioCan Audi

Roots Canada Hugo Boss One X One

eBay Canadian Tire McDonalds



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